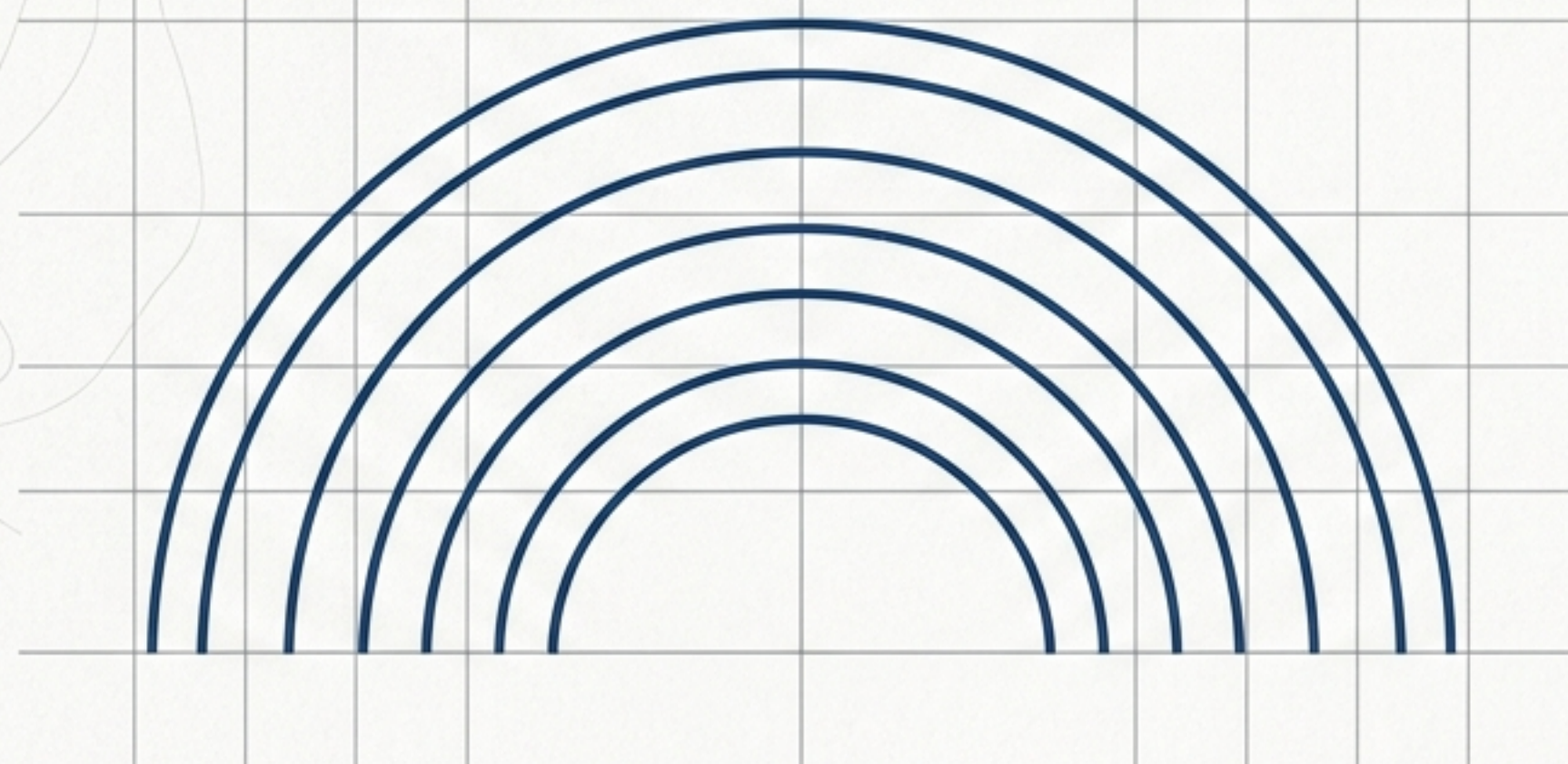
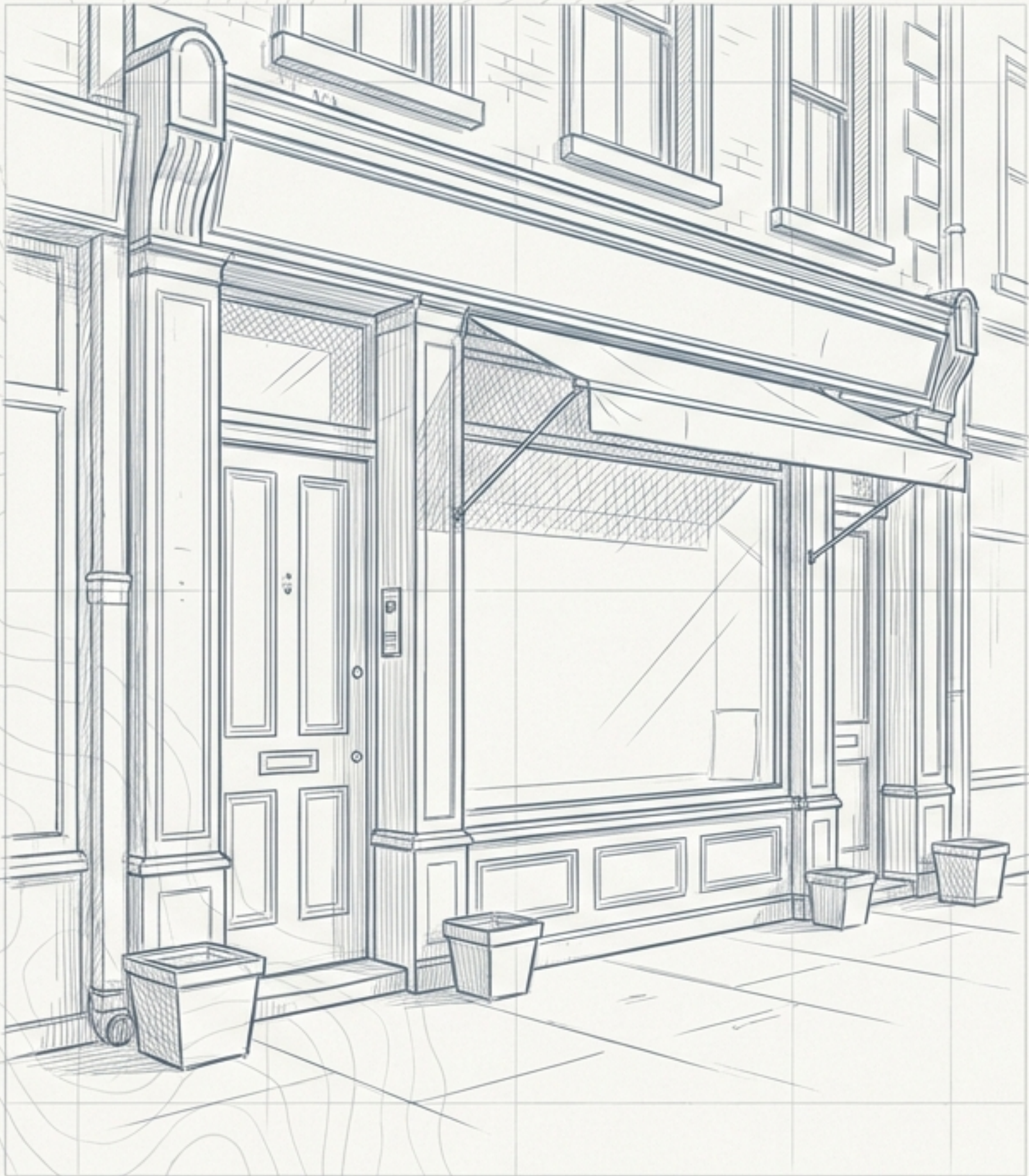




The Main Street Edge

Corporate-Grade Competitor Intelligence, Delivered Daily.

What changed. Why it matters. The move to make.



Data Ticket 1

[Price Dropped 15%] ↘

Data Ticket 2 ↗

[7 New Jobs Posted] ↑

Data Ticket 3 ⚠

[Supply Recall Issued]

Your competitors made
a move last night.

All of it is public. All of it is knowable.
Almost none of it will **reach you in time.**

You don't lack intelligence; you lack time.
No owner has three hours a morning to scrape
review boards, local news, and pricing pages.

Intelligence optimized for the inbox, not the boardroom.

The Old Way

Target: Fortune 500 & Big Budgets



Delivery:
Complex Analytics Dashboard



Operator:
Dedicated Full-Time Analyst



Output:
Raw Data & Charts



Cost:
\$20,000+ / Year



The MyIntelBrief Way

Target: Main Street & Small Business



Delivery:
One-Page Morning Email



Operator:
You (over your first coffee)



Output:
What to do today (Concrete Actions)



Cost:
From \$79.99 / Month



5 Minutes. 3 Questions. 1 Clean Page.

Dashboards are where good intentions go to die.

Evergreen Lawn & Landscape Morning Brief

- GreenBlade Outdoor raised prices on 3 core services.
- **Why it matters:** Third hike this year; "chasing" margin, not abstraction peromeances share.
- Hold your Weekly Mow at \$47 and add a "locked-in pricing" line to quotes.

1. The Signal

GreenBlade Outdoor raised prices on 3 core services.

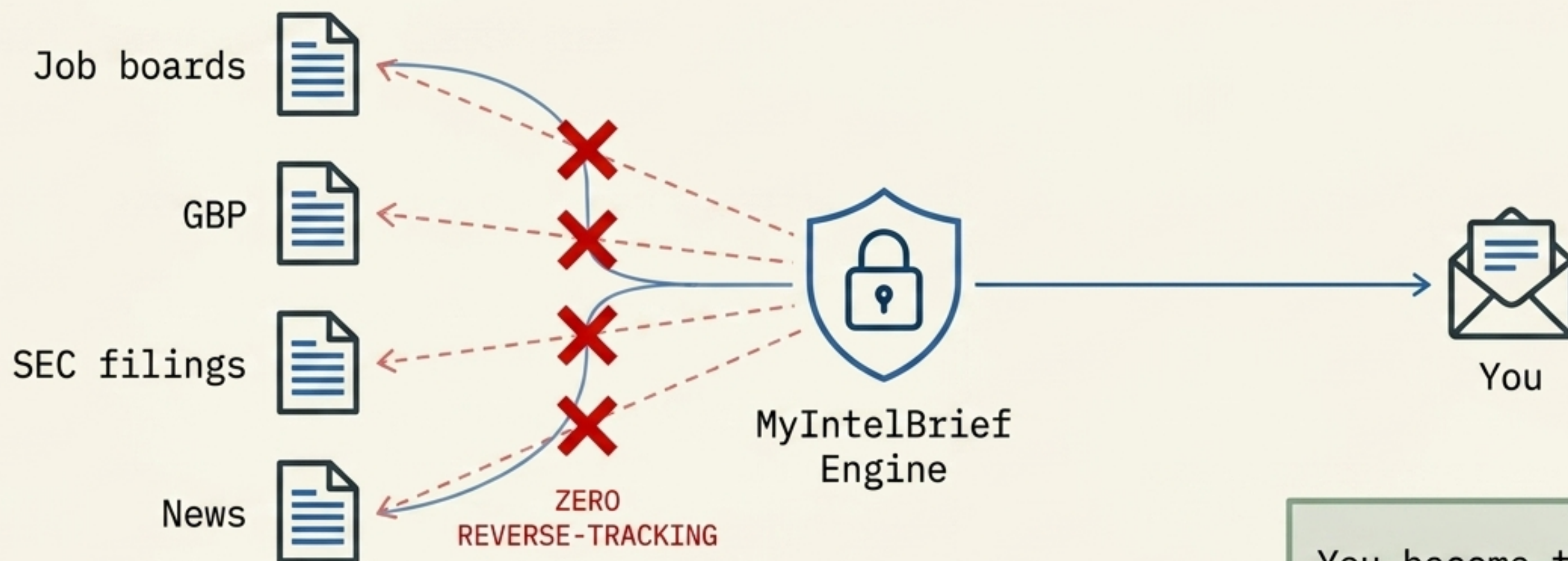
2. The Context

Why it matters: Third hike this year; chasing margin, not share.

3. The Move

Hold your Weekly Mow at \$47 and add "locked-in pricing" line to quotes.

The Quiet Superpower: Invisible Intelligence



Built by a career intelligence professional. The system reads only what is public. There is no contact, no pinging their internal systems, and no trace back to you.

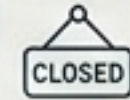
You become the best-informed operator in your market.
They never know how.

Pillar I: Market & Momentum (Offense)



New Entrants

Catch new competitors before the ribbon-cutting.



Expansion & Closure

Track hiring sprees (growth) or closures (scoop their customers).



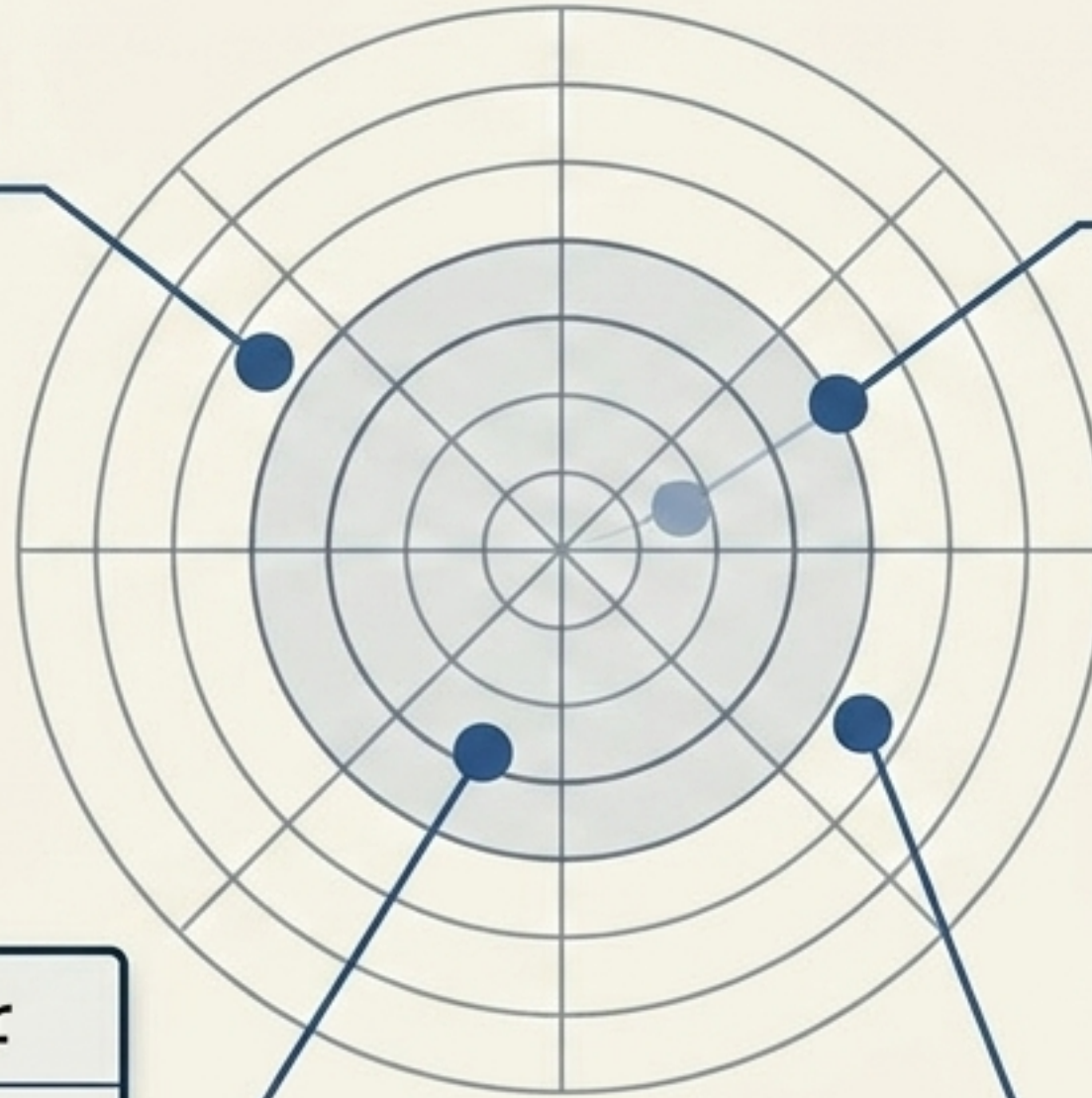
Local Disruption Radar

Anticipate road closures, conventions, and foot-traffic bottlenecks up to two months out.



49-Point Heatmap

See exactly where you rank locally on Google vs. the competition on a 7x7 grid.



Pillar II: Cost & Risk (Defense)



Input Cost Trends

Track the exact materials you buy (copper, beef, cloud servers). Know exactly when to lock in pricing before spikes.

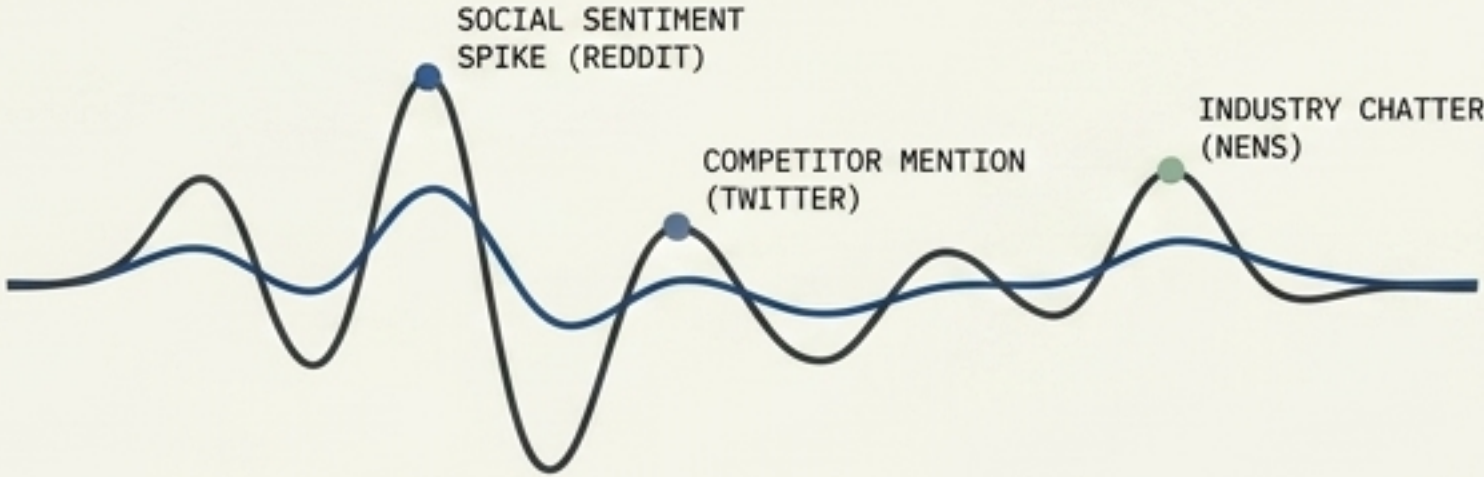
Product Recalls

Immediate FDA/USDA/CPSC alerts on the exact products you use—before they reach a customer or patient.

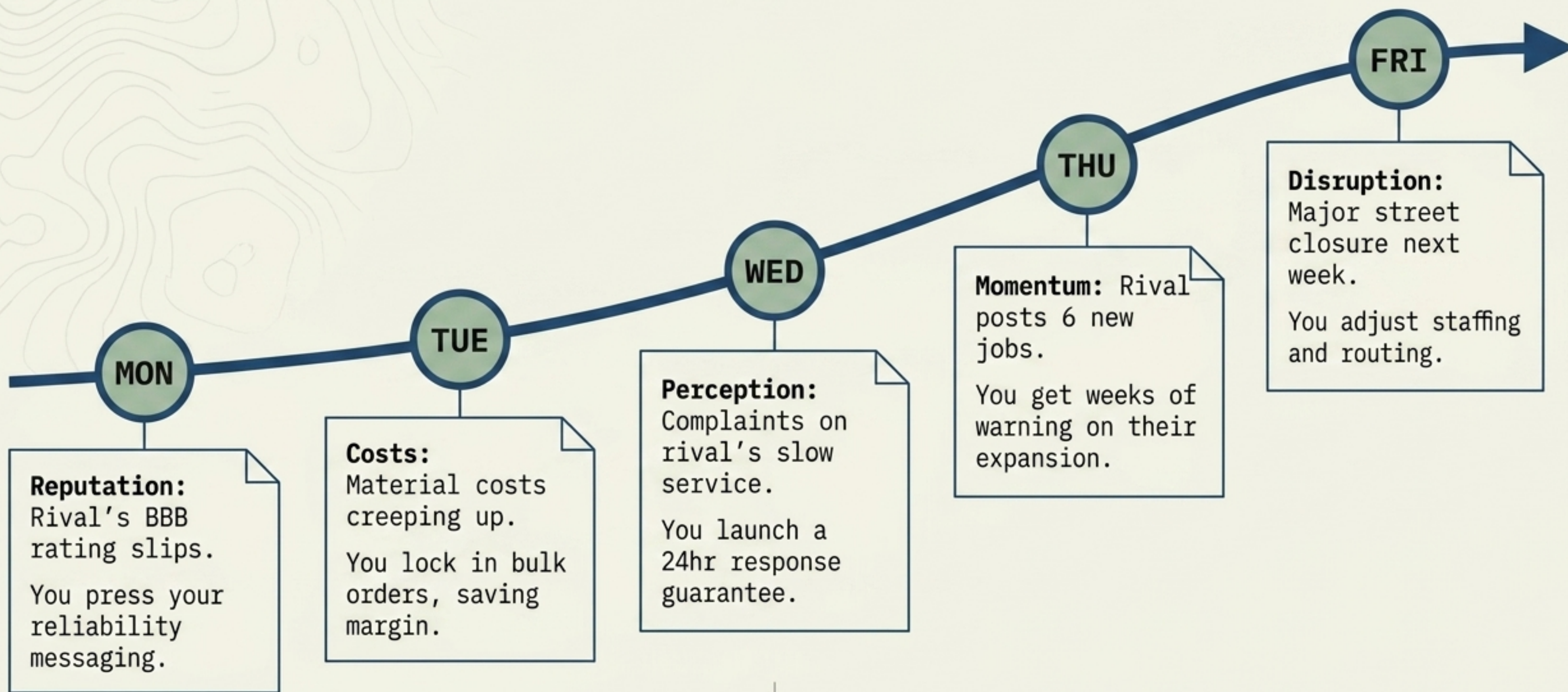
SEC & Earnings Files

Distilled financial signals and material disclosures for publicly traded rivals.

Pillar III: Brand & Perception

The Market	You
	
● Word on the Street Reddit/Social sentiment and review themes (going beyond simple star counts).	● Reputation Mirror Brutally honest tracking of your own blind spots so you can fix them before they escalate.
● Website & Profile Changes Catch quiet price changes, new guarantees, or altered hours on Google Business Profiles.	● BBB Fluctuations Instant alerts when a rival's trust rating slips or climbs.

A Week in the Life of a Brief

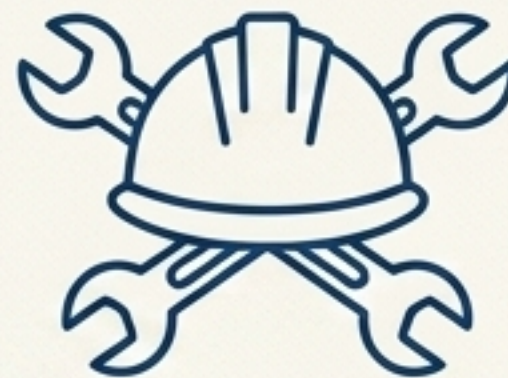


Purpose-Built for Every Operator



The Restaurant

Knows when ingredients spike and local events block street access.



The Contractor

Catches safety recalls on installed components; spots rival hiring sprees.



The Med Spa

Tracks critical FDA device recalls (liability/safety) and local price undercutting.



Multi-Location

Manages 5 separate markets through one centralized 5-minute daily scout.

The Hidden Business: White-Label Reselling



For consultants, agencies, and fractional CMOs.
Put your logo on our engine. Deliver a proprietary, high-touch daily briefing to your clients. You set the price, you keep the margin. The product runs itself.

Scaling With Your Ambition

Starter	Pro	Super-Pro	Enterprise
\$79.99 1 Biz / 10 Competitors. Full daily brief, core watchers, recall alerts.	\$229.99 3 Biz / 25 Competitors. Priority alerts, up to 100 lead lookups.	\$499.99 5 Biz / 30 Competitors. Includes Full White-Label Reselling.	\$1499.99 10+ Biz / 40 Competitors. SEC filings, custom thresholds.

Academic on-ramp available for students (\$9.99/mo).

Executive Briefing Dossier

50% Off. Locked In Forever.



The first 100 paying customers receive half off their tier, for the life of their subscription. It survives plan upgrades. It stacks with annual billing.

Super-Pro (with White-Label) becomes \$249.99/mo.
When the 100 seats are gone, this price is gone for good.

Executive Briefing Dossier

Stop imagining it. See it on your own business right now.

[Type your business name here...]

No signup. No credit card.
In 60 seconds, we'll build a
live brief using your actual
local competitors.

Run Free Demo →

If it shows you even one thing
you didn't know was
happening in your market,
you'll understand why our users
never go back to flying blind.

**Your market
is moving every
single day.**

Be the one who sees it first.

myintelbrief.com | Start your 7-day free trial.